



IMPROVED VISITOR EXPERIENCE IN BLACKWOOD

Type:	- Public Realm & Car Park Technology
Location:	- Main Road, Blackwood & Surrounds
Outcomes:	<ul style="list-style-type: none"> - An attractive and inviting high street with improved pedestrian-priority crossing points - Attractive and inviting pedestrian links to the Community Hub and Waite Street Reserve from Main Road - A place where active commercial and community uses can spill out into the public realm - Greater visibility of available car parking spaces in the Centre
Strategic Management Plan:	<ul style="list-style-type: none"> - Create a strong sense of place and attractive and vibrant precincts, places and spaces - Foster and support emerging and established businesses, entrepreneurs and innovators to grow and prosper
Cost:	- \$3 Million (estimated)

Project Background

Today there are over 66,000 people living in the City of Mitcham, which is projected to increase to 70,000 by 2031. There are also approximately 5,000 registered businesses operating in our local council area generating over 28,000 local jobs and \$3.05 billion in Gross Regional Product.

Significant development is planned or occurring in and around Flinders University; the Flinders Medical Centre and the Repatriation General Hospital. Works to improve the Darlington Interchange, which includes an extension to the Tonsley Rail Line, are re-shaping how people travel to and around the City.

In light of these changes happening in our City, and in response to the biggest overhaul to South Australia's planning system in over 20 years, Council has been working with the community to prepare a Spatial Vision for the City. The Spatial Vision identifies areas with the potential for significant change and the strategic outcomes for these areas.

Structure Plans have been produced for those areas with the potential for significant change. These Structure Plans display more detail as to how Council and the community want the City to develop in the future.

This project seeks to build on the changes at Blackwood Roundabout; work to create a new north-south pedestrian link through the Centre; and the master planning of Council's Community Hub including Waite Street Reserve.

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Project Goals

1. To improve the pedestrian experience in the Centre including links across Main Road and from Main Road to Waite Street Reserve.
2. To improve the visitor's experience when travelling to Blackwood by car through the use of parking space availability sensors and associated phone app.

Project Works

- Significant public realm improvements on Young Street
- Improved pedestrian crossing(s) on Main Road
- Pilot project for parking availability sensors (for Council-owned car parking spaces) with associated phone app, with the ability to add private parking spaces if/when there is uptake from private land owners
- Work with property owners to improve the appearance of buildings and private/public spaces in the vicinity

Project Collateral



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